



IRVING FLOOD CONTROL DISTRICT REQUESTS VALLEY RANCH COMMUNITY MEMBER SURVEY PARTICIPATION

IRVING, Texas (November 9, 2010) – Irving Flood Control District Section III (IFCD 3) has launched a survey to identify public communications preferences among Valley Ranch taxpayers.

Both individual and corporate residents of the community are being targeted for the initiative, which is being conducted to ensure that District constituents feel well-connected with IFCD 3. Survey participants are asked a short series of communications-related questions, which is available on the IFCD 3 homepage, www.ifcd3.org.

“This is another example of the board’s commitment to transparency and service to the community in an efficient and cost-effective manner,” said Kim Andres, IFCD 3 president. “We encourage all community members, both residential and commercial, to participate. Results of this study will guide us in tuning our communications activities, enabling us to reach the largest possible audience with future IFCD 3 news and information.”

IFCD 3 is committed to keeping the Valley Ranch community informed of important news, including project updates, meeting schedule and new board initiatives. Currently, IFCD 3 distributes news to local media serving the Valley Ranch and greater Irving community and is actively involved in social media platforms, including Facebook and Twitter. Residents can visit www.ifcd3.org to sign up for e-mail news and information and to engage with the organization’s social media presence.

The survey will be available online until December 15, 2010, with results being reviewed during the January board meeting. Valley Ranch citizens and property owners are welcome to attend and encouraged to ask questions and share their views. Meeting dates, times, locations and agendas are posted online at www.ifcd3.org.

About Irving Flood Control District Section III

Irving Flood Control District Section III (IFCD 3) is responsible for providing flood control facilities and operations and preserving the high quality of life provided in Valley Ranch. The District’s efforts contribute to safeguards for people, properties and enhancements to the economic value of properties by constructing and maintaining canals, ponds and other natural water management facilities throughout the community. A publicly funded organization, IFCD 3 is led by a five-member board appointed by the Irving City Council. District board members are committed to serving their fellow residents of Valley Ranch in an efficient, effective and transparent manner.

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